

Top 10 Things Every Guy Should Know:

Victor's Take:

1. Spend \$50-\$75 on a good haircut. If you are feeling extra adventurous, get a manicure and pedicure too, right before flip-flop season.
2. Instead of a bar, try spending time at Starbucks, Whole Foods, or even the Mall to meet women.
3. Introduce yourself to everyone that you come into contact with on a regular basis. Sounds simple, people just don't do it. Every bartender and manager at Ruth's Chris knows my name and I, theirs. I know many of the bar owners and managers in the city and they know me. Tip well.
4. Throw a party at your place and actually COOK the food yourself and pick the wine yourself... get help from a sommelier (Martin's Wine Cellar [also a good place to find attractive women] has a very knowledgeable staff and will help you, or you can email me). Invite people (women). Make an impression.
5. Have a super nice set of sheets (and a comfortable bed)– look for 600-1200 count Egyptian cotton – and wash them frequently. Also, keep extra unopened toothbrushes on hand. Trust me.
6. Spend \$75 on a good bottle of cologne. I highly recommend Dolce & Gabbana Light Blue for men and L'eau D'issey by Issey Miyake for men. If you forget, go to the mall and find an attractive cologne/perfume/make up girl. Ask her what she likes... and if she's single.
7. Be funny, but not stupid. Be confident, but not arrogant. Be nice, but don't be a pushover.
8. Don't say – “whatever you want to do” – ever. Make the plans... if you are not sure, use the alternative close... “I'm thinking we could go to A or B, what would you prefer?”
9. ALWAYS write in the card... ALWAYS! Your words, no matter how simple, are 5000 times more powerful than what the guy writing the card put in there.

10. Get your good clothes dry-cleaned. Don't have any good clothes? Go to the mall. Find an attractive sales woman a store that you like. Ask her for help. Ask her for coffee at the Starbucks across the parking lot.

--Victor

Eddie's Take:

1. Trim your nose hairs. Women do not want to kiss a guy that looks like a bunch of tarantulas are having a meeting in his nose. Once you get over 30, your nose hairs grow at a pretty rapid pace. So, do everyone a favor, and keep them at bay.
2. Your grill (i.e. smile, for those of you not familiar with the urban dictionary) is the first thing that a woman notices about you. Are you missing a front tooth? Do you have a chip that you never got fixed? Or, worse, does it look like you brushed with a hand grenade? If so, do yourself a favor, and get that taken care of your choppers. Even if you don't have dental insurance, set aside some money to get the work done. As soon as you do, you will reap the benefits of having a nice smile.
3. Halitosis—or simply, bad breath. Another big deal breaker for women is a guy's breath. If your breath smells like you have been licking a giraffe's ass, how do you expect a woman to want to put her tongue in there? Brush, brush, brush... at least 2 times a day. Get yourself a cleaning. And, if you have that problem tooth that is giving off a raunchy stench, go get yourself a root canal. For everyone else—just be prepared. Carry gum or mints just to be sure you stay fresh.
4. Another major turnoff for women is the type of underwear that you wear. Please, for the love of God, get rid of the tightie-whiteys. The last thing a woman wants to see when you drop trow is a pair of dingy Fruit of the Looms. You can try boxers, but women really like the snug-fitting boxer briefs. (Additional note you should make to yourself--- avoid the thong!)
5. Body hair—A few women out there dig the Tom Selleck look, but if it looks like you have a sweater on (even when you strip), then you might want to trim that up a bit. Some women are okay with chest hair, but I don't know any that have a back hair fetish. Remember, your body is a temple, so take care of it.

6. Speaking of extra body hair, you may also want to consider maintaining the area around your best man (i.e. your willy). The first time I groomed myself down there I was shocked... immediately, it looked almost an inch longer. So, if your little fellow looks like a sparrow sticking his head out of the nest, or, even worse, a button on a fur coat, then buy yourself a pair of clippers, and get to trimming. (Note: Don't go bald eagle!! The chics can pull it off, but you'll end up looking like a deformed ten year old.)
7. Now that we are discussing your package, here's something that you should keep in mind. Are you familiar with "Dicky-Do"? Dicky-do is when your belly sticks out more than your dicky do. I actually read this in Men's Health magazine—"for every 14 pounds a man gains, he loses a half-inch of length". Wow... what do you say to that? I guess that explains the myth of skinny guys being well endowed. If you think about it, the more fat in that area means the less "meat" that sticks out. Hmmm. So, think about it. Maybe sit-ups aren't so bad after all.
8. Now that we are off of the physical traits, let's delve into your work ethic. From my experience, there are three traits that are mandatory for long-term success. (Well, there is a fourth, but brown-nosing your way to the top doesn't count.) Honesty, loyalty, and dependability. Think about it. Let it marinate. Always be a man of your word. If you made a mistake at work, be a man and take ownership. Honesty goes a long way in the eyes of a boss. Be loyal. Let your work ethic speak for itself. Show that you are always looking out for the best interest of the company. Lastly, be dependable. Lousy attendance will never even get you past the first rung on the ladder. When your boss knows he can count on you, you can expect to earn his respect.
9. Next, you should always portray yourself as who you really are. There's no need to exaggerate on your accomplishments or possessions for the sake of impressing someone. Be strong in who you are, because genuine confidence is a very attractive trait. "Anyone can say that he has integrity, but action is the real indicator of character"—John C. Maxwell. Also, "be concerned with your character more than your reputation. Character is who you are, reputation is merely who people think you are".—John Wooden
10. Finally, don't allow yourself to get stuck in ruts. People often wallow in their own self pity. "I hate this job... I never have any money.... I can't find a woman". Boo hoo.... Get over it. Wake up and decide that you are going to set out to accomplish your goals. (Note: I do say goals, and

not dreams. Dreams are fantasies... goals are actually plans that you have made to accomplish.) If you are stuck in a rut, do what it takes to get out of it. Stop complaining all of the time. Do something about it. Ten years ago, I lost everything. I didn't even have a quarter to make a phone call. Now, things couldn't be better, but it was no pony ride getting here. I busted my butt to get to where I wanted to be in life. Just don't take no for an answer. As cliché as it sounds, there is always a way where there is a will.

--Eddie

Ronnie's Take:

1. Smile... it's infectious and girls want to be a part of it. It says that I am confident, happy, and open.
2. Dress for success—women like a theme. Make it match. Make it have a message. Clean cut, preppy, grunge, tough, neat, bad boy, etc... any them works—but have one.
3. Stop and think “how can I compliment her today.” You have to fill her bucket. Remember, it does not cost you anything.
4. Just do one small thing for her a week... a card, flowers, candy, gas the car up, clean the floor, vacuum, or bring her coffee. It's easy—they just don't want to tell us. They would rather us do it without being told. I've heard that this is actually considered foreplay for some women.
5. Eye contact, eye contact, eye contact. It says “I am truthful, and I want to know you”.
6. Try to be a challenge. Every girl loves to fix something, heal someone, or brighten your day. What is your challenge?
7. Slow play early on. Show some interest, but don't be all in the first time you meet her. Make her want you.
8. Listen!! Girls hate it when it's all about you... what you did, what you own, your job, and how good you are. K.I.S.S. (Keep it simple stupid.) Listen more—talk less.

9. Don't boast about your sexual conquest to them. Believe me—she could care less.
10. Dance, Dance, Dance. The rumor is that if “he dances good, then he must be good in bed”. Move your hips... have a little rhythm. If you can't, practice and learn.

--Ronnie